

# WHAT IS NETWORKING?

- Building relationships with people in your field
- Creating connections for future opportunities
- It's not just about getting a job



#### WHY NETWORK?

- Gain insights into different careers
- Get advice and mentorship
- Learn about job openings
- Expand your social circle





# WHERE TO NETWORK?

- College career center
- Industry events and conferences
- Online platforms (LinkedIn, social media)
- Student organizations
- Alumni networks





#### HOW TO PREPARE?

- Research the event or person
- Practice your elevator pitch (a brief introduction of yourself and your goals)
- Dress appropriately
- Bring business cards (or a digital equivalent)
- Have a list of questions ready





#### **NETWORKING TIPS**

- Be genuine and enthusiastic
- Listen actively
- Ask thoughtful questions
- Follow up after meeting someone
- Build relationships over time





## OVERCOMING NETWORKING ANXIETY

- Practice makes perfect
- Focus on the other person
- Remember, everyone starts somewhere
- Celebrate small wins





### MAINTAINING YOUR NETWORK

- Stay in touch with your connections
- Offer help when you can
- Be a valuable resource to others





### NETWORKING ETIQUETTE

- Be respectful of others' time
- Follow up with thank-you notes
- Be mindful of your online presence





#### REMEMBER ...

Networking is a skill that takes practice. Don't be afraid to step outside your comfort zone. The more you network, the better you'll become at it!



